

Create a cool lifestyle

Produce a cool lifestyle
that fits with rugged furniture.

Showroom / Factory / Café / Rental space

Original Furniture + Vintage Item + MIYAZAKI Chair
Houseware + Renovation

MINOH OSAKA
2018 First issue

SQUARE JOURNAL

HOMES

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<https://square-factory.com>



Photos by Manabu Sato

It all began with a single board dining table. I purchased it for myself, a rugged table of one solid wood board. I fell in love with the feel of the wood, the existence and texture created over the years of the tree's life. I am completely addicted to the charm of solid woods in the world. The challenge of making furniture starts from there. I imagined the living space that appeared in an American movie that I once saw. Rough painted concrete walls, shelves of just a single board, the sundries are arranged in a casual way, and the old wooden storage boxes are stacked: I wanted to make furniture that would fit this kind of space. However, I did not have experience with furniture making at all, so took this single board and processed it into a product that could be used as a table top, and started selling. I failed to learn about the nature of the trees, but had the desire to finish the table next after processing our experiences grew strongly. I made the iron legs and the SQUARE original dining table was born with iron legs on solid single board. The combination of solid wood and iron, as the rustic and rugged furniture, is the origin of SQUARE. When the table was completed, chairs, sofas, shelves, TV boards and other furniture on offer gradually increased.

When you buy a piece of cool furniture, you will want to change the other furniture that fits that taste. When the furniture is gathered together, the feel of the room changes drastically. I even want to change

ORIGINAL KITCHEN

Finished with a long,
solid single piece The SQUARE
Original Man's rugged kitchen.



my clothes. I want to live a life that corresponds to the room. The beginning starts with furniture, it eventually became SQUARE's goal to create a whole lifestyle. As a result, we are now working on the renovation of the house. The destination was never in set in the beginning. The establishment of SQUARE began in room of an apartment located near Hattori Ryokuchi Park. From there, we relocated to a warehouse in Minoh City, Ishimaru to create a full-scale workshop, along with a new cafe. Then, we transferred to the current base of operations in Minoh Semba area to further expand the store with a showroom. More things can be done here, staff members increased steadily, my personal connections grew and our vision for the future became clearer while responding to customers' requests. In any case, we would like to offer our hospitality and all services, from furniture to food and housing. It was in recent years that I came to realize this vision and even now it is still a continuing growth process.

I always want to make furniture that I can be excited about. I'd like to present something that I can confidently recommend as "cool"! I want to have many people enjoy a comfortable living and live a happy life. That is SQUARE's pride which will never change: while pursuing what we love, the speed of growth is accelerating more and more.

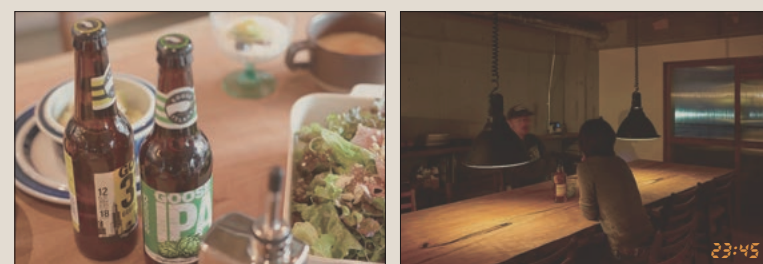


The kitchen in a landscape

Renovation by SQUARE

A splendid time that starts in the kitchen

朝起きると、何も考えることなく キッチンへ向かう。一杯の水を飲んで、身体が目覚ます。カーテンを開けるとやわらかな光がダイニングテーブルの木目を美しく浮かび上がらせる。新しい一日が始まる。休日の午後は、ゆっくりとコーヒーをたて、ソファで読書。たまにうたた寝。顔をあげると視界の端には、いつもキッチンがある。無垢一枚板のキッチンカウンターは、お気に入りの家具のように部屋に溶け込む。今夜は気の置けない仲間が集まるホームパーティ。旅先で手に入れたクラフトビールとっておきのワイン。そして飾らない料理がテーブルに並ぶ。食べてしゃべって笑って飲んで、楽しい時間がループする。こんな空間を持つことが、大人の贅沢ってやつだと思う。



Not just for cooking, but a relaxing space.

When I get up in the morning, I go to the kitchen without thinking about anything. I drink a glass of water and the body wakes up. When I open the curtains, soft light shines through, making the grain of the dining table appear beautifully. A new day begins. In the afternoon on a holiday, I slowly drink a cup of coffee, read something on the sofa and sometimes take a nap. When I lift my head, the kitchen is always in my field of view, the solid single board kitchen counters blend into the room just like your favorite furniture. At night there is a home party where unforgettable friends gather. Craft goods brought from past destinations, - wine, beer and other goods - are enjoyed; the meal is lined up on the table; people eating, talking, smiling and drinking; the fun time continues. Having such a space to provide these times is an adult luxury.



SQUARE RENOVATION@TYPE II

Insisting on detail

【スクエアキッチンの拘り】 Pursing coolness without compromising



01 一枚板のキッチンカウンター Counter

見たことのないキッチンにしたいと、思いついたのが一枚板のカウンター。これはSQUARE設立当初に仕入れた、思い入れのあるカリンの一枚板。厚みもサイズもピッタリで、カウンター自体をまな板として使ってもOK。



02 レトロなタイル Retro tile

一枚板のカウンターを囲むように、壁面にタイルを使用。落ち着いた色のあるレトロなムードを演出している。天板の奥にタイルで段差を設けることで、食材や調味料を並べておけるスペースも確保。



03 広々シンク Wide sink

シャープなデザインの角シンクを採用。水切りカゴやまな板をセットしても、食器や食材を洗いやすい広めのサイズ。男性が料理することをイメージして、カウンターの高さは通常よりやや高め位置に設置。



While it has a strong presence, it does not have an overbearing impression, it fits in anywhere with its simple appearance. With leather covering that can be selected from two colors, camel and dark brown, it is also possible to choose iron as the material for the legs.

Life style design.

Furniture that fits the kitchen

スクエアキッチンに似合う家具

ソファひとつで生活が変わることがある。お気に入りの家具を手に入ると、その家具に似合う暮らしがしたくなる。逆も同じ。カッコイイ生活空間には、男前な家具しか置きたくない。無骨なリビングキッチンには、飾り気のない骨太な家具を合わせたたい。天然木とアイアン、天然木とレザーといった、素材の手触りや風合いを活かした家具は、置いた瞬間から暮らしに調和し、使い込むほど味わいが深まる。心地いい大人の空間をつくってくれる。



SQUARE ORIGINAL TV BOARD

存在感のある一枚板に無骨なアイアンを組み合わせた1点モノ。他にはないロングサイズは、1枚板ならではの、DVDなどを収納できるビンテージBOXもセット。

A single piece combining a large, wooden board with iron. This is another long-sized, unique one-board item. Vintage Box that can store DVDs or other items is also a part of the set.



Rugged furniture gives radiance to daily life.

A lifestyle may change with only one sofa; when you get your new favorite furniture, you will want to live a life that suits your furniture, while the reverse is also true; in a cool living space, I only want to put in good looking furniture that is perfect for an aggressive, active kitchen. You want to match simple and strong presence furniture to a rugged living room and kitchen. No extra decoration is needed. The simple appearance of the furniture that utilizes the texture of the material, such as natural wood, iron and leather, harmonize with the living from the moment it is displayed. The more time you spend in the room the deeper the affection grows and the more comfortable it gets. It is like a partner for many years that makes you feel comfortable in your daily life. I think it is a luxury that only adults can enjoy, to create their own space surrounded by things that we really like. It is also a pleasure to evolve into your own room's feel by increasing your favorite furniture piece by piece. In the room that pursues the ideal, the casual everyday scene evolves to create the irreplaceable love and great times.



SQUARE ORIGINAL GRID SOFA 2color/2type

使い込むほど風合いが増す木製フレームは、オークとウォールナットの2種をご用意。背面にはアイアンを使用した、SQUAREらしい骨太なデザイン。



SQUARE ORIGINAL DEE SOFA 2color/4type

存在感があるのに重たい印象を与えない、カチッとシンプルな佇まい。キャメルとダークブラウンの2色から選べるレザー張り、脚部は鉄脚を選ぶことも可能。



Two types of wooden frames, oak and walnut, are used to increase the texture for wear. Iron is used on the backrest frame, with a skeletal design that fits the image of SQUARE.

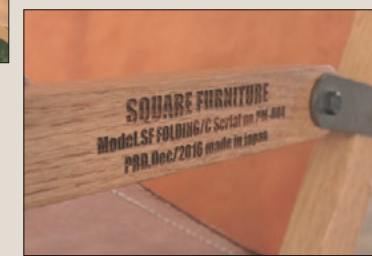


SQUARE ORIGINAL FOLDING CHAIR

柔らかく体に馴染むシートは、一度座ると立ち上がりたくない心地良さ。折りたたんでアウトドアに連れ出すもよし、家の中で一人の時間を楽しむもよし。木製フレームには、シリアルナンバーを刻印。



A soft and comfortable seating, once you are seated, you do not want to stand up again. It is perfect to fold and take outdoors or to enjoy anywhere in your home. A serial number is stamped on the wooden frame.



VINTAGE ITEMS

アメリカで買い付けてきた、選りすぐりのビンテージアイテム。SQUAREが提案する、飾らない無骨なライフスタイルにハマる。



SQUARE VINTAGE GARAGE USED, VINTAGE, INDUSTRIAL, ETC ONLINE STORE



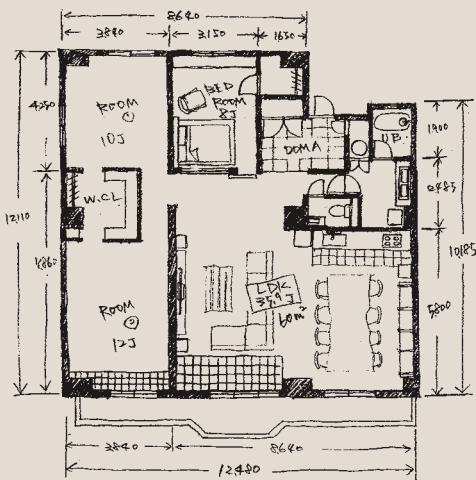
<https://square-shop.ocnk.net>

Items bought in the United States, vintage selections which complement the SQUARE unrefined, rugged lifestyle.

SQUARE Renovation Project #01

A rugged space that embodies the ideal life of a man.

Various ideas of the family are reflected in house making. A wife's dream, a husband's ideals and children's wishes are all get merged, and the result fits into an acceptable plan. This residence comes from a full renovation of the apartment and is what makes "the self-living of men" form. The spaciousness of the living- dining-and kitchen area of 145m², to me, SQUARE's representative Takanori Hayashi, this is a 100/100-point living space where I want to live forever. Without any compromises, it realizes the life of a "cool" adult. In every detail of the house, the style does not deviate. There is not a single area with trumpery. The single-board kitchen counters, a band of iron and walls of concrete give the room a rugged look. An open-style kitchen integrated with a wide living area is the perfect for home parties. The living room is equipped with a huge screen and projector for watching great movies, and in front of the sliding door leading to the balcony. We set up a dirt floor where we can do maintenance on bikes and bicycles. There is also a room for painting walls, tiles, setting up storage, which is changing while being used. I look forward to seeing what the room looks like in 3 or 5 years after more development.



男の理想の暮らしを具現化した無骨なスペース。

家づくりには、家族のさまざまな想いが反映される。妻の夢、夫の理想、子どもの願いが入り乱れ、結果、無難なプランに収まっていく。マンションのフルリノベーションによるこの住まいは、どこまでもわがままに“男の理想の暮らし”をカタチにしたもの。145㎡2LDKの広々とした空間は、SQUARE代表の林貴徳にとって、今自分が住みたい100点満点の住まい。一切の妥協なく、カッコイイ大人の暮らしを具現化している。だから住まいの細部に至るまで、テイストにブレがない。ダサイところが見あたらぬ。一枚板のキッチンカウンター、アイアンのサッシ、コンクリートむき出しの壁が無骨な空間をつくる。広いリビングダイニングと一体化した開放的なオープンキッチンは、ホームパーティにうってつけの作り。好きな映画鑑賞のため、リビングには巨大スクリーンとプロジェクターを完備し、バルコニーへと続く掃き出し窓の前には、バイクや自転車の手入れもできる土間を設置。壁を塗ったり、タイルを貼ったり、収納を設置したり、暮らしながらまだまだ変えていける余地もある。3年後、5年後、どのような進化を遂げるかが楽しみになる空間だ。

Translated by Andrew.F/Danny.P/Sharief.M/Mitsuha.N



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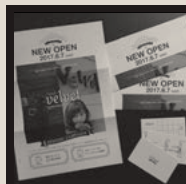
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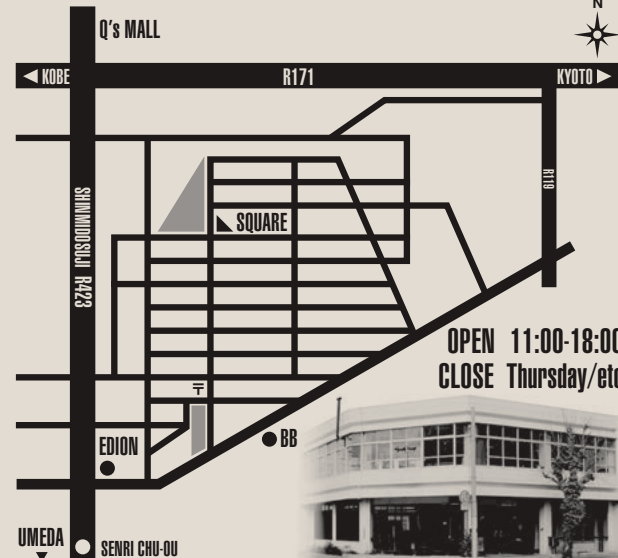
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